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**Uptown Public Improvement District (PID) Pledges \$350,000 to Woodall
Rodgers Park**

DALLAS, Texas, April 9, 2007 – The Board of Directors of the Uptown Public Improvement District (PID) has pledged \$350,000 over the next four years to Woodall Rodgers Park Foundation for the 5.2-acre park, which will be built on a deck over Woodall Rodgers Freeway between Pearl and St. Paul Streets.

“We greatly appreciate this gift because it demonstrates how important Uptown believes Woodall Rodgers Park will be in connecting its residents, businesses and visitors to downtown and the Arts District,” said Linda Owen, president of The Real Estate Council and board member of Woodall Rodgers Park Foundation.

Uptown PID, along with the Downtown Improvement District and Crescent Real Estate Equities, originally funded the landscape drawings to spark interest in the idea of a deck park over the concrete moat separating the two districts. They engaged renowned landscape architect Jim Burnett, who was later selected by Woodall Rodgers Park Foundation to design the park with public input, including many Uptown residents and owners.

According to Tracy Curts, executive director of Uptown PID, “Uptown eagerly anticipates bridging the gap between Uptown and downtown. Woodall Rodgers Park is an ideal way to make this transition.”

About Uptown PID

Uptown PID is a special assessment district funded by Uptown property owners who pay an extra amount for myriad services and improvements. More information can be found at www.uptowndallas.net or by calling Tracy Curts at 214-871-2825.

About Woodall Rodgers Park Foundation

Established in 2005, Woodall Rodgers Park Foundation is a nonprofit organization dedicated to raising funds and building an innovative deck park over the freeway, which will unify downtown, the Arts District and Uptown. Organizers include a collaboration of public, private, governmental and nonprofit entities that share a vision for a downtown park. Organizers plan to break ground in 2007, with a completion date scheduled for 2010. In February 2007, *Dallas Business Journal* named the Woodall Rodgers Park as the “Best Real Estate Deal Announced in 2006.” More information can be found at www.woodallrogerspark.com.

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